



AUSTRALIAN
PLASTICS RECOVERY
CONFERENCE

12 - 14 March 2024
Novotel Melbourne Preston

Making domestic headway within a global challenge



**SPONSORSHIP
OPPORTUNITIES**

Hosted by:





This three-day conference will bring together policy experts from all levels of government, industry leaders and early industry adopters to highlight the opportunities in Australia's approach to plastics and waste plastics management.

INVITATION

On behalf of the Australian Industrial Ecology Network (AIEN), I take great pleasure in inviting you to partner with us for the 1st Australian Plastics Recovery Conference to be held from 12 - 14 March 2024 at the Novotel Melbourne Preston.

This three-day event themed '*Making domestic headway within a global challenge*' will explore potential opportunities for Australian industry and what the plastic/polymer re-use/recycling sector might develop in the future.

The improved management of plastic waste streams across our economy is critical if we are to:

- Reduce the impacts of plastic waste and microplastics on the environment, our food chains and our health;
- Maximise the benefits available from sustainable use of plastics while minimising the adverse impacts associated with overuse; and
- Mitigate the impacts of climate change through reduction in the carbon footprint associated with the production, use and recovery of plastics.
- Support brand owners in rolling out product stewardship programs for the collection and recycling of used packaging materials.

Furthermore, improved management of plastics within the Australian economy will likely open-up many commercial opportunities for resource use minimisation, re-use and recycling including:

- Minimisation of otherwise valuable resources reporting to landfill;
- Empowerment of the Waste Industry, Local Government and State Government to drive the agenda for improved outcomes and plastic related resource management targets; and
- Creation of new "lower carbon footprint" industries based upon improvements in plastics resource utilisation and management.

This conference will bring together policy experts from all levels of government, industry leaders and early industry adopters to highlight the opportunities in Australia's approach to plastics and waste plastics management. It will also provide participants with an opportunity to engage, network, discuss and help shape policy, programs and investment in Australia's increasingly important resource management sector.

I look forward to welcoming and working with you as a valued partner of the 1st Australian Plastics Recovery Conference in Melbourne.



Colin Barker

Chairman, Australian Industrial Ecology Network

ABOUT THE CONFERENCE



AUDIENCE PROFILE

ALEN events attract a high calibre of participants from across Australia as well as internationally.

The Australian Plastics Recovery Conference is expected to attract more than 100 delegates from a wide-range of specialities including:

- Material and product manufacturers
- Plastics processors
- Domestic and global brands
- Researchers/academics
- Product designers/developers
- Equipment suppliers
- Consultancies
- State/Local/Federal Government
- NGO's

KEY TOPICS

- Overview of the Australian and International plastics management landscape highlighting new emerging industries/technologies that are focused on better managing plastics/polymers as a valuable resource.
- The race towards net zero – the role and potential for improved management of plastics in reducing Australia's aggregate carbon footprint.
- Recent developments in the Australian plastics recycling sector.
- What are the most legitimate uses for plastics/polymer resins across the economy?
- Current policies, programs and investments to advance Australia's aspiration of optimising the sustainable management of plastics and polymers across the economy.
- Techniques, processes and industries seeking to improve the management of plastics in sustainable avoidance, re-use and recycling systems.
- Innovation in product stewardship programs for the collection and recycling of used plastic packaging.
- An international perspective of the role of plastics and polymeric materials in a robust circular economy.
- Commercial opportunities for agricultural producers in bioplastics production and utilisation.
- Utilising compostable plastics to maintain/improve the productivity of soils and even restoring degraded environments – the science, commercial opportunities & benefits.
- Government investment programs available to support industry development and the national plastics resource management economy. Approvals, licencing, social licence to operate and community relations.
- Case studies or proposals serving as potential templates in addressing the collection, segregation and aggregation issues facing the economy.
- Case studies on developing industries across Australia's and the global plastics resource management sector.

PROGRAM OVERVIEW*

Tuesday 12 March 2024

- Technical Tour
- Registration
- Networking Function

Wednesday 13 March 2024

- Welcome and Conference Opening
- Conference Sessions
- Conference Dinner

Thursday 14 March 2024

- Conference Sessions

** Subject to change*



HOST ORGANISATION



The Australian Industrial Ecology Network (AIEN) is a vibrant network of like-minded individuals, companies, and institutions with a common interest in sustainable development through the study and practice of industrial ecology.

AIEN aims to bring industry, government, and community stakeholders together to capitalise on Industrial Ecology opportunities and resolve emerging issues with coordinated solutions.

aien.com.au

ORGANISING COMMITTEE

- Colin Barker, Plastech Recycling
- Dr Mark Jackson, Jackson Environment and Planning
- Mark Glover, EcoWaste
- Mike Haywood, Mike Haywood's Sustainable Resource Solutions
- Veronica Dullens, AIEN

VENUE

Novotel Melbourne Preston
215 Bell Street
Preston VIC 3072

Novotel Melbourne Preston is located in Melbourne's vibrant inner north and features 383 guestrooms and suites. The hotel features a great restaurant, café and resort style facilities with a 24-hour gym and sauna.

Just 20 minutes from both the Melbourne CBD and the airport, the hotel is conveniently accessible, has 600 onsite parking spaces and public transport options within walking distance. There is a bus stop in front of the hotel, the 86 tram stop minutes away and the train station 10 minutes by foot.

CONTACT

For all queries regarding sponsorship, please contact the Australian Industrial Ecology Network

T: 0400 449 100

E: info@aien.com.au

SPONSORSHIP OPPORTUNITIES



The following partnership opportunities have been developed to provide maximum exposure for your products and services during the Australian Plastics Recovery Conference.

The conference is designed to allow for a multitude of formal and informal networking opportunities allowing you to interact with delegates and exchange ideas in a relaxed environment. There are a variety of packages available designed to provide maximum exposure for your organisation in all promotions before, during and after the event.

If your organisation wants to stand out as being an innovator in the plastics recycling sector, you can't afford to miss out on this opportunity.

If you would like to expand your partnership package or have an innovative sponsorship product you would like to promote, please contact us. We would like to discuss how we can assist you in meeting your marketing objectives.

WHY SPONSOR?

Sponsorship of the conference provides an excellent opportunity to:

- Promote your organisation, support your brand and maintain a high profile among key influencers and decision-makers before, during and after the event
- Stimulate discussion on issues that affect your industry
- Demonstrate your position and commitment to a circular economy for Australia
- Connect, engage, interact and influence your target audience
- Establish, renew and build relationships with existing clients, prospects and stakeholders
- Enable your target audience to experience your product/service and people
- Establish your position as the leader of trends and reforms within the industry
- Launch new initiatives and products
- Build your brand, gain valuable knowledge and establish key contacts that will be able to help you build your business

EVENT MARKETING

The conference will be actively promoted via:

- Partnerships with related industry organisations
- Advertising in industry publications, e-news, event calendars and websites
- Event website
- Direct mail-outs to an extensive list of potential delegates.
- Electronic broadcasting
- Ongoing updates of website content
- Post-event communications with delegates
- Promotion through social media networks

GOLD SPONSOR



Gain premium brand exposure by showcasing your organisation to a captive and targeted audience. Build strategic connections with key decision makers and showcase your products and services.

EXCLUSIVE OPPORTUNITY

Investment:

\$15,000 + GST

What's included:

- Corporate logo and acknowledgement as a Gold Sponsor:
 - Printed on the front cover of event promotional material (includes event brochures and advertising where possible)
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 200-word company profile in Conference Program
- 200-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- The sponsor may provide a freestanding banner to be positioned at the front during the conference sessions (sponsor is responsible for delivery, installation and removal of banner)
- 4 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Full page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Dedicated email blast to confirmed delegates either prior to or immediately after the conference including logo, link to your website, 300 words of text and one image
- Trade table display in the conference venue
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

SILVER SPONSOR



As one of only two Silver Sponsors, your organisation will benefit from a strong alignment with the conference through the many opportunities for branding and exposure prior to, during and after the event.

MAX. TWO PACKAGES

Investment:
\$10,000 + GST

What's included:

- Corporate logo and acknowledgement as a Silver Sponsor:
 - Printed on the front cover of event promotional material (includes event brochures and advertising where possible)
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 100-word company profile in Conference Program
- 100-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- 2 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Half page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Trade table display in the conference venue
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

BRONZE SPONSOR



Become a Bronze Sponsor and access attractive opportunities for outstanding brand exposure

What's included:

- Corporate logo and acknowledgement as a Bronze Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in Conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Quarter page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Trade table display in the conference venue
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

MAX. FIVE PACKAGES

Investment:
\$7,000 + GST

NETWORKING FUNCTION SPONSOR



The Networking Function on Tuesday 12 March 2024 offers the opportunity to bring together conference attendees and speakers in an informal networking setting.

The sponsoring company may liaise with the Event Organisers regarding theming and entertainment for the function.

EXCLUSIVE OPPORTUNITY

Investment:
\$5,000 + GST

What's included:

- Corporate logo and acknowledgement as the Networking Function Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in Conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Acknowledgement by the MC as the function sponsor
- Sponsor advertisement/corporate logo on table signage
- The Sponsor may provide branded shirts and/or hats for wait staff to wear during the Function
- The Sponsor may address the guests during the function (5 minutes maximum)
- The sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Quarter page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

CONFERENCE DINNER SPONSOR



The Conference Dinner is the premier social event of the conference.

The sponsoring company may liaise with the Event Organisers regarding theming and entertainment for the function.

EXCLUSIVE OPPORTUNITY

Investment:
\$8,000 + GST

What's included:

- Corporate logo and acknowledgement as the Dinner Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 100-word company profile in Conference Program
- 100-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Acknowledgement by the MC as the function sponsor
- The Sponsor logo will be printed on the dinner menus
- The Sponsor may provide table centrepieces for the function
- The sponsor may provide two freestanding banners which will be positioned in a prominent location for the function duration (sponsor is responsible for delivery, installation and removal of banners)
- A representative of the sponsoring organisation may address the guests during the function (5 minutes maximum)
- The Sponsor may supply a 'promotional item' to be placed at each place setting. A sample or description of the gift must be provided to AIEN for approval at least two weeks prior to the event
- 2 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 6 x Additional Tickets to the Conference Dinner for your staff or clients
- A Reserved Corporate Table where you can invite guests to join you for the evening
- 30% discount on any additional registration packages purchased
- Half page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Trade table display in the conference venue
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

SESSION SPONSOR



Session Sponsorship* offers the opportunity to align your organisation with a particular topic or speaker

**List of sessions to be published in Jan/Feb 2024*

ONE SPONSOR PER SESSION

Investment:
\$5,000 + GST

What's included:

- Corporate logo and acknowledgement as a Session Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in Conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Your company logo will be displayed on the opening slide for your session
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Opportunity to provide a 30 second pre-roll video to play at the start of your sponsored session (sponsor to provide and subject to approval by the conference organiser.
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

LANYARDS SPONSOR



This is an opportunity to have your organisation logo printed on the lanyards worn by all attendees providing considerable exposure throughout the event.

What's included:

- Corporate logo and acknowledgement as the Lanyards Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in Conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Company name/logo and website printed on the delegate lanyards (one colour print)
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

EXCLUSIVE OPPORTUNITY

Investment:

\$4,000 + GST

CATERING SPONSOR



The catering area captures all delegates, providing you with significant exposure before and during the event.

ONLY TWO AVAILABLE

Investment:
\$5,000 + GST

*Available for Wednesday 13 March
or Thursday 14 March 2024 or
sponsor both days for \$8,000 + GST*

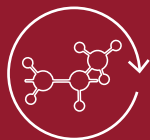
What's included:

- Corporate logo and acknowledgement as a Catering Sponsor:
 - Printed on event promotional material
 - Inclusion in all relevant electronic communications
 - On event webpage
 - On the sponsors slide shown at regular intervals throughout the event (along with other event sponsors)
 - On the table signs at the conference
- 50-word company profile in Conference Program
- 50-word company profile and web-link from sponsors' page on event website
- Recognition during the conference opening and closing addresses
- Company logo displayed on signage within the catering area on the selected day
- Company logo displayed at the conclusion of each session on the selected day (via PowerPoint)
- 1 x Full Registration Packages including all sessions, lunches, morning and afternoon teas, 1 x Networking Function Ticket, 1 x Conference Dinner Ticket, Conference Program, access to papers/presentations
- 30% discount on any additional registration packages purchased
- Quarter page advertisement in the Conference Program
- Promotion through the host organisation's social media networks
- Advance list of conference attendees (those who have given permission to be published in the Conference delegate list). The list includes First Name, Surname, Organisation and State/Country

THE FINE PRINT

Sponsorship terms and conditions

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by AIEN and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. AIEN reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice for the required 50% deposit will be issued. The deposit is payable 30 days from the date of the tax invoice. The balance is due and payable by Wednesday 31 January 2024. Applications received after Wednesday 31 January 2024 must include full payment. Applications will be processed in strict order of receipt and AIEN reserves the right to reject a Sponsorship Application at any time.
3. All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 3%.
4. Sponsorship entitlements including organisation logo on the event website and other marketing material will be delivered upon receipt of the required deposit payment.
5. All monies due and payable must be received cleared by AIEN prior to the event. No organisation will be listed as a Sponsor in any official event material until full payment and a has been received by AIEN.
6. Inclusion of corporate logos, organisation profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by AIEN. All artwork is to be approved by AIEN prior to printing.
7. AIEN makes no guarantee as to the number of delegates that may attend the event
8. CANCELLATION POLICY: Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
9. No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from AIEN.
10. Sponsorship monies will facilitate towards the successful planning and promotion of the meeting in addition to subsidising the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
11. UNAVOIDABLE OCCURRENCES: In the event that the event is cancelled or delayed outside the control of the Organiser, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Sponsor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
12. INSURANCE AND LIABILITY: AIEN shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship.



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